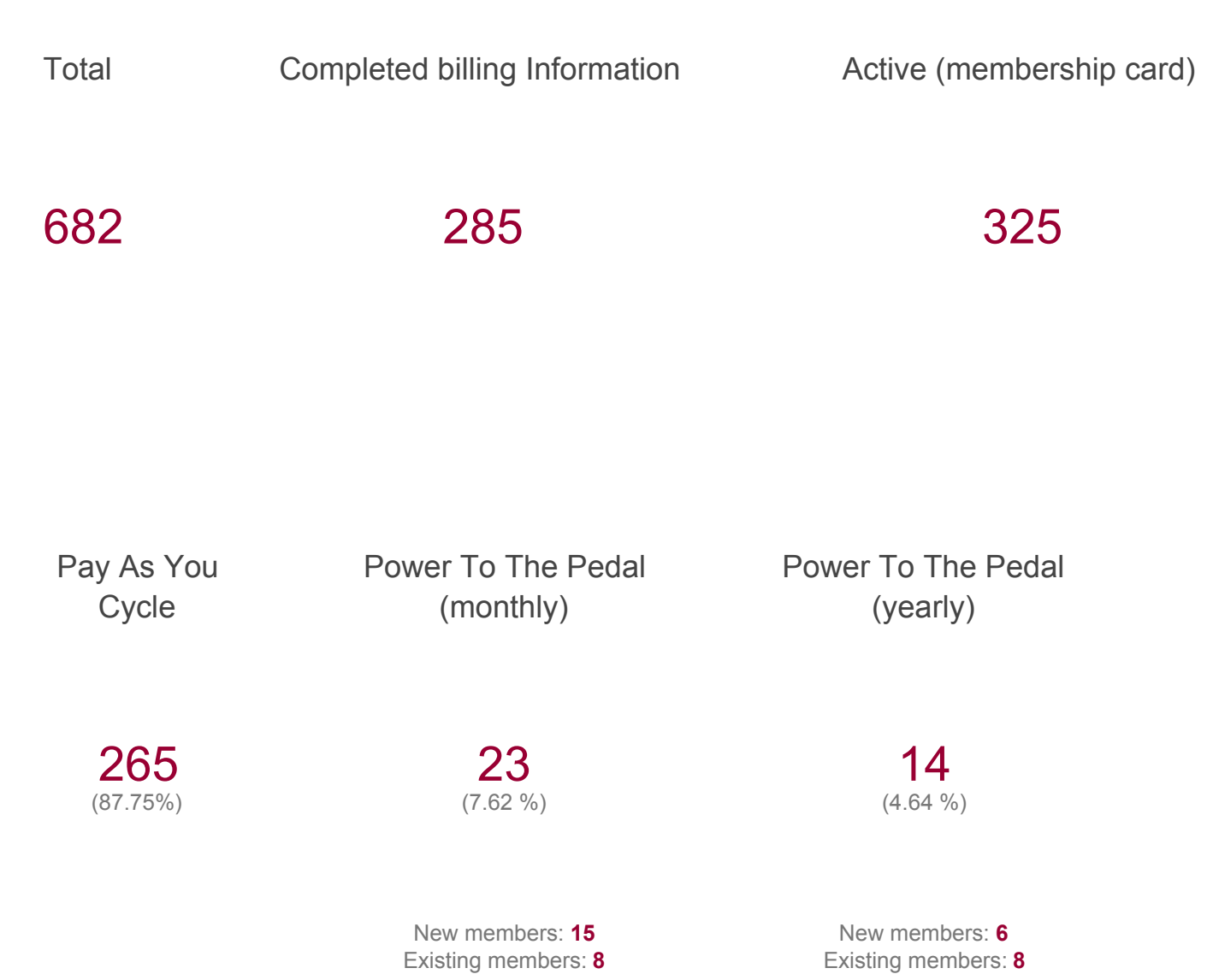


# Weekly Cycle Hire Slough Statistics

## Customers Statistics

4 May 2015



Number of new customers per month

**May (2015)** - 5  
**April (2015)** - 30  
**March (2015)** - 15  
**February (2015)** - 13  
**January (2015)** - 5  
**December (2014)** - 6  
**November (2014)** - 8  
**October (2014)** - 14  
**September (2014)** - 27  
**August (2014)** - 26  
**July (2014)** - 29  
**June (2014)** - 131  
**May (2014)** - 27  
**April (2014)** - 23  
**March (2014)** - 39  
**February (2014)** - 14  
**January (2014)** - 20  
**December (2013)** - 28  
**November (2013)** - 71  
**October (2013)** - 151

Average Customer Age: **35**

Top 10 Customer Addresses

**Slough** - 348  
**London** - 53  
**Reading** - 13  
**Windsor** - 10  
**Burnham** - 8  
**Cippenham** - 6  
**Maidenhead** - 6  
**Langley** - 4  
**Oxford** - 4  
**Liverpool** - 3

# Hire Statistics

4 May 2015

Total Number of Hires: **2800**

Number of hires per month

May (2015) - 10

April (2015) - 332

March (2015) - 365

February (2015) - 244

January (2015) - 286

December (2014) - 277

November (2014) - 345

October (2014) - 338

September (2014) - 385

August (2014) - 240

July (2014) - 302

June (2014) - 268

May (2014) - 137

April (2014) - 194

March (2014) - 160

February (2014) - 40

January (2014) - 54

December (2013) - 143

November (2013) - 19

October (2013) - 3

Average Hires per day

**15.61**

Total Departure Hires Per  
Docking Station

001-Slough Train Station

**976**

003-Slough Trading Estate

**907**

002-Burnham Train Station

**305**

004-Slough Council

**584**

007-Sutton Lane

**12**

005-Trelawney Avenue

**11**

006-Harrow Market

**5**

Total Arrival Hires Per Docking  
Station

003-Slough Trading Estate

**868**

001-Slough Train Station

**970**

002-Burnham Train Station

**337**

004-Slough Council

**597**

007-Sutton Lane

**12**

005-Trelawney Avenue

**10**

006-Harrow Market

**6**